



PRESS RELEASE

For more information,
contact Duncan Pace
Genesis Expert Systems, Inc.
1201 Lee Branch Lane
Birmingham, AL 35242
(205) 991-5525

www.GenesisExpert.com

FOR IMMEDIATE RELEASE

***e4CAST: A Stand-Alone Version Now Offered for
Forecasting and Replenishment of Warehouse Inventory***

(Birmingham, Alabama, U.S.A., August 19, 2002) — Genesis Expert Systems, Inc. announces the release of e4CAST, a sophisticated Demand Forecasting Tool featuring a simple point and click application. Utilizing a set of proprietary algorithms, e4CAST provides product demand forecasting optimization resulting in reduced inventories and improved customer service levels.

e4CAST allows Distributors to automate the Collaborative Planning Forecasting and Replenishment (CPFR) process, perform historical analysis and operate in a demand chain management methodology. Beta test customers have reported that using the e4CAST application has allowed their operations to be running at peak efficiency within two months of implementation.

Originally designed to be an integrated function within the XO/Commerce suite of products, customer demand for a stand-alone version prompted Genesis Expert Systems to make e4CAST available for independent applications on a variety of platforms.

As is true of all Genesis Expert Systems, Inc. products, e4CAST supports XML and is RSS bar-coding compliant.

Genesis Expert Systems, Inc., the expert in Supply Chain Management and Execution, offers tailored automated solutions to the distribution industry based on Genesis' radically new developed technology. Genesis Expert Systems, Inc. was founded in 1986 and is headquartered in Birmingham, Alabama. For more information, please visit the website at www.GenesisExpert.com.

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